2ND NATIONAL EDTECH AND INNOVATION CONFERENCE & WORKSHOP

Aug 3-5, 2022
Las Vegas

NEIC-2022

CONFERENCE
Aug 3-4, 2022

WORKSHOP
Aug 5, 2022

SPONSORSHIP OPPORTUNITIES

RECOMMENDATIONS & REAL-WORLD EXAMPLES

- New Inclusive Learning Technology
- Accessibility
- Resources
- Devices
- Connectivity
- Teaching
- Assessment
- Leadership

NEIC conference program and workshops carefully designed to meet and examine the 2022 National Education Technology Plan and more.

Creating a Culture for Innovation and Change-- The Way Learning Environments Really Should Be

Enough listening. The rest is hands-on experience.

NEIC-2022

SYLLABUSX

MERCHANDISE & DEMO SESSION SPONSORSHIP OPPORTUNITIES

OFFICIAL BAGS — $1,995

- Gain maximum visibility through sponsorship of the Official Conference Bags (non-exclusive).
- All registered delegates will receive a professional bags that will be used to collect exhibition-floor and conference materials. Your company name and logo will be prominently displayed on the bags for all delegates to see. Your key customers will use these high-quality, multipurpose briefcases long after the event.
- Sponsorship of the Official Conference Bag also provides you with an opportunity to participate in the Briefcase Insertion Program, through which we will distribute your company's product literature to every delegate. Simply provide us with your corporate/product literature, and we will insert it into your sponsored bag for distribution.
- Logo placement on each bag (non-exclusive).

PAPER ADVERTISEMENT — $995

- Single letter-size paper advertisement (Conference Program).

PROCEEDINGS ON FLASH DRIVE — $1,995

- Conference Proceedings on Flash Drive.

BREAKFAST & REFRESHMENTS — $1,995

- Company banners strategically displayed in the main conference auditorium (banner to be provided by you).
- Your corporate Logo displayed throughout the conference on the projector screens.
- The breakfast sponsors will each have special information section in the conference program-1 page (non-exclusive).

VENDORS/TECH DEMO SESSION — $1,485

- Each time slot will be 15 minutes in length.

NAME BADGE LANYARDS — $2,995

- Make a positive impression early on, sponsor the Name Badge Lanyards, which will be given to all delegates with their conference badge at the registration desk. Your company logo will be featured prominently on this item, which delegates will wear each day of the conference.

BAG INSERTION — $1,495

- Be one of the five organizations who will have the opportunity to participate in the Briefcase Insertion Program.
- This exciting target-marketing opportunity allows exhibitors to distribute promotional literature to the conference participants.

HANGING BANNERS 8'X8' — $985

- Vertical 8' x 10': **$1,485**
- Vertical 8' x 14': **$1,750**
- Horizontal 15' x 6': **$1,985**
- Single-sided banner location to be discussed with sales person.
- NEIC handles the hanging and dismantling as part of the fee.
- All banners must have pole pockets. Pole pockets must be stitched 4" from the top and bottom.
- Artwork Deadline: June 24, 2022.

NAME BADGE INSERTS — $1,995

- Get all delegates at this event will recognize your company name with the Name Badge Insert. This insert stands up above the badge, reminding every delegate of your new product offering. The Name Badge Inserts are a sure-fire way to grab attention of participants looking for the best new products and services.

MID-MORNING & MID-AFTER NOON — $995

- Company banners strategically displayed in the main conference auditorium (banner to be provided by you).
- Your corporate Logo displayed throughout the conference on the projector screens.
- The Mid-morning and Mid-after noon sponsors will each Special information section in the conference program-1 page (non-exclusive).

LUNCHEON SPONSORSHIP — $995

- Logo displayed throughout the conference on the projector screens (non-exclusive).
- Company name included on the conference program covers distributed to the attendees with a tremendous shelf life.
- Special information section in the conference program-4 pages to highlight your firm.
- Discounted conference attendee rate (10% off of the registration fee)
- Company banners strategically displayed in the main conference auditorium (2 banners to be provided by you).

FLOOR DECALS — Each $1,985

- Carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees.
- Each floor decal is 5' x 5'.
- Artwork Deadline: June 24, 2022.

SEE YOU IN Las Vegas

Interact with Leading Educational Technology and Innovation Experts

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$9,995
Platinum Sponsor

- Opening keynote speaking opportunity at the NEIC-2022
- Opportunity to moderate a breakout session of your choice
- Opportunity to join any panel discussion of your choice as a Panelist
- Sponsor for both conference and workshop
- Recognition as a Platinum Sponsor
- NEIC-2022 logo usage license
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Opportunity to showcase a corporate video (30 seconds to be shown at the NEIC-2022 general session)
- Two Premier 6' display tables
- Hanging banner, or column wrap with sponsor-provided material in high-traffic area of the conference
- Two floor decals, carpet stickers will be placed inside high-traffic area of the conference and will be visible to all attendees (5'x5' stickers to be provided by sponsor)
- Four (4) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Prime recognition on large screens in advance of every keynote
- Premier placement of 3 company-provided banners at the NEIC-2022
- Premier placement of logo on conference & workshop banners
- Prominent recognition in general session of the events and all conference-related materials
- Recognition in the conference & workshop program
- Two pages advertisement in the event program
- Opportunity to display promotional items on the vendors' floor
- Verbal recognition prior to each session
- Recognition in a "Thank You" slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NEIC-2022 website with a link to your company
- Two eMail messages sent to conference attendees on your behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Full page acknowledgement in the conference program includes company profile, logo, contacts and website
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

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NEIC-2022

$7,995
Gold Sponsor

- Opportunity to moderate a breakout session of your choice
- Opportunity to join any panel discussion of your choice as a Panelist
- Sponsor for both conference and workshop
- Recognition as a Gold Sponsor
- NEIC-2022 logo usage license
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6’ display table
- Three (3) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees (2 letter size pages)
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Prime recognition on large screens in advance of every keynote
- Premier placement of acompany-provided banner at the NEIC-2022
- Premier placement of logo on conference & workshop banners
- Prominent recognition in general session of the events and all conference-related materials
- Recognition in the conference & workshop program (1/2 page)
- Verbal recognition prior to each session
- Recognition in a “Thank You” slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NEIC-2022 website with a link to your company
- eMail messages sent to conference attendees onyour behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company’s site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

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$5,995
Silver Sponsor

- Opportunity to join any panel discussion of your choice as a Panelist
- Sponsor for both conference and workshop
- Recognition as a Silver Sponsor
- NEIC-2022 logo usage license
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6' display table
- Two (2) Complimentary passes to the conference
- Your logo on conference bag given to all attendees
- Company literature insert in conference bag given to all attendees (one letter size page)
- Opportunity to provide promotional items in conference bag given to all attendees
- Your logo on multiple directional signs leading attendees to session rooms and events
- Premier placement of a company-provided banner at the NEIC-2022
- Recognition in the conference & workshop program (1/4 page)
- Verbal recognition prior to each session
- Recognition in a "Thank You" slide during the event
- Recognition in all media outreach and related event publicity
- Your logo on NEIC-2022 website with a link to your company
- eMail messages sent to conference attendees on your behalf
- Pre-registered attendee postal list in an electronic format prior to the conference
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

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NEIC-2022

$2,995
Exhibitor

- Exhibitor for both conference and workshop
- Recognition as an Exhibitor
- NEIC-2022 logo usage license
- Vendors/tech demos breakout session Vendor/technology with hands-on experience/presentation (15 minutes/presentation)
- Premier 6' display table
- One (1) Complimentary passes to the conference
- Opportunity to provide promotional items in conference bag given to all attendees
- Recognition in the conference & workshop program (Listing)
- Your logo on NEIC-2022 website with a link to your company
- eMail messages sent to conference attendees onyour behalf
- Final attendee postal list in an electronic format after the conference
- Corporate logo on the conference website and a hyperlink to the company's site
- Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities

Interested in a sponsorship not listed above?

Have a product or service that is essential
to the NEIC-2021? We would love to hear your idea.

SPONSORSHIP LEVELS & BENEFITS

Customized Brand Opportunities	**Exhibitor**	**Silver** Sponsor	**Gold** Sponsor	**Platinum** Sponsor
Sponsorship Amount.	$2,995	$5,995	$7,995	$9,995
Speaking				
Opening Keynote Speaker: one sponsor for each day, on first-come, first served basis).	○	○	○	●
Moderator: Moderate a breakout session of your choice.	○	●	●	●
Panelist: Join any panel discussion of your choice.	○	●	●	●
Vendors/Tech Demos				
Vendors/Tech Demos Breakout Session: Vendor/Technology with Hands-On experience/Presentation (15 minutes/presentation).	1	2	3	4
Video				
Commercial before each session (general session).	0	0	15 Seconds	30 Seconds
Display Table				
6' Demonstration Table & Chairs.	1	1	1	2
Company & Logo Visibility				
Sponsor-Provided Hanging banner, or column wrap in high-traffic area of the conference.	○	○	○	●
Two floor decals, carpet stickers Sponsor-Provided will be placed inside high-traffic area of the conference and will be visible to all attendees and exhibitors.	○	○	○	●
Logo on conference bag.	○	○	●	●
Prime recognition on large screens in advance of every Keynote.	○	○	●	●
Sponsor-Provided banner(s) strategically displayed in the main conference auditorium.	0	0	1	3
Directional Signs: Your logo on multiple directional signs leading attendees to session rooms and events.	0	Multiple	Multiple	Multiple
Networking & Reachout Opportunities				
Complimentary Passes to the conference.	1	2	3	4
eMail message sent to convention attendees on your behalf.	1	1	1	2
Pre-registered attendee postal list in an electronic format prior to the conference.	○	●	●	●
Final attendee postal list in an electronic format after the conference.	○	●	●	●
Opportunity to host any of the following: Conference Refreshment Break & Conference Breakfast (Non-exclusive).	○	○	○	●
Sampling & Advertising				
Company literature inserted in conference bag given to all attendees.	●	●	●	●
Conference bag insert.	0	1 page	2 pages	Full Brochure
Opportunity to display promotional items on the vendors' floor.	●	●	●	●
Opportunity to provide promotional items in conference bag given to all attendees.	●	●	●	●
Recognition				
Verbal recognition prior to each session.	●	●	●	●
Recognition in a "Thank You" slide during the event.	○	●	●	●
Your logo on NEIC's website with a link to your company.	●	●	●	●
Recognition as a Sponsor Year-Round.	●	●	●	●
Acknowledgement in the conference program. The logo, company profile, contacts and website will appear in the program.	Listing	1/4 page	1/2 page	Full page
Discount				
Twenty percent (20%) discount on any merchandise sponsorship and marketing opportunities.	●	●	●	●

● Benefit, Available ○ Benefit, Not Available